

THE 6 STEPS

THAT 6 FIGURE STORES FOLLOW

**TO MAKE
\$10,000+
A MONTH**



SARAH CHRISP

Introduction & Foreword

by Sarah



Hi there! I am Sarah, founder of Wholesale Ted, one of the largest YouTube channels dedicated to giving actionable advice on how to build a REAL business. And in this ebook... I'm going to teach the 3-step formula to true wealth 💰.

But just a warning... *it might not be what you were expecting...*



You see in life, there are really only 3 ways that most people can become rich:

1. Get lucky, and win the lottery.
2. Get lucky, and be born into a wealthy family.
3. Make their own luck, and build a REAL business.

Most people in life who were not lucky to be born into a rich family choose option #1, and hope for a miracle. And while miracles are nice, rather than leave my life to chance, I decided to choose option #3 and take control of my destiny so that I could fulfill my life dream of traveling around the world. And y'know what?



I can safely say that I have absolutely, 100%, **ZERO regrets!**

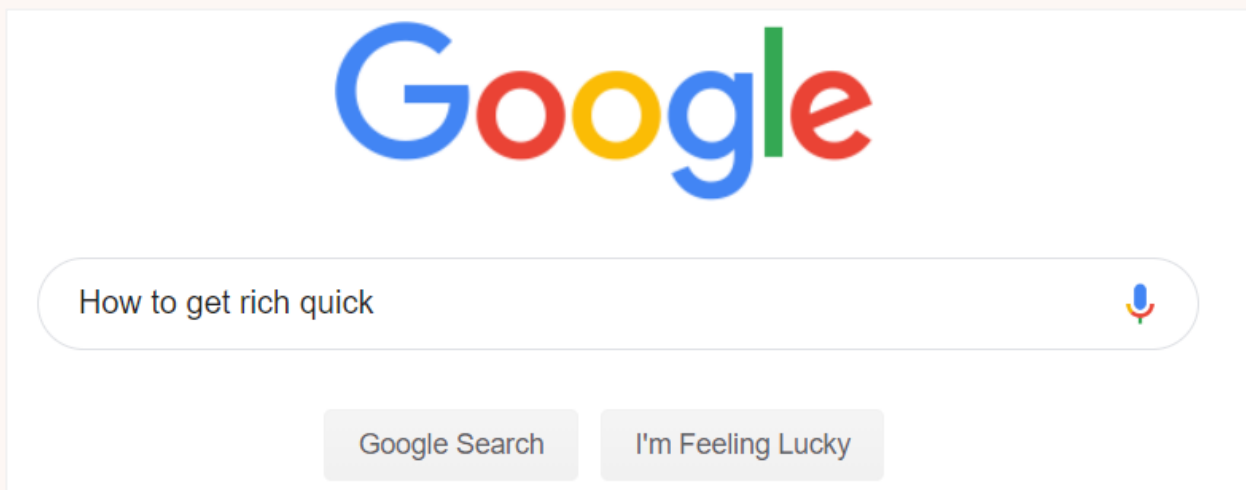
One of the things I love about option #3 is that unlike #1 & #2, building a business isn't based on luck. It's based on **LEARNING** skills. Unfortunately, what I've noticed is that some people seem to think that building a business is "luck" and that some people get "lucky" and they are the ones that succeed. Someone recently left a comment on the Wholesale Ted YouTube channel which showed that they viewed business like this - as luck.



Negan • 1 week ago

Chip Fisher I don't assume people's businesses will fail because mine did, I assume people's businesses will fail because 90% of businesses fail. Chances are you won't be the 10% that succeed

And I'll tell you now: I see this all the time. People decide they'll "get rich" and that their pathway to it is to "create a business" and so what do you think they do?



They treat their business as a get-rich-quick-scheme and look for secret "tricks" or "hacks" to getting rich fast. There must be some *secret* to this whole "business" thing, right? Basically, people are look for magical money machines, where if they "invest \$100" they'll be guaranteed to "get \$200 back."



And so when these people fall for an ad that promised them that if they just spend \$500 and buy their “program” they’ll “get rich” overnight...

Surprise surprise, *it doesn't work!*

And when it doesn't work, guess what these people say?

1. That “business” just wasn't the “right one.”
2. That “businesses” are a “scam” because only some people get “lucky” at “finding a way to make money.”

Well, let me tell you now: businesses aren't “luck” and while it's true that there are many ways to building a successful one (and it's a good idea to pick one that suits your personality) there is no “secret trick” to creating one. In fact, I'll tell you exactly what a “business” is now. It's when you:

1. Find or create great products to sell.
2. Put those products in front of the right people.
3. Give those people a great reason to buy.

That's it! No “secret tricks” here. Do you know why this commentator's business “failed”?



Negan • 1 week ago

Chip Fisher I don't assume people's businesses will fail because mine did, I assume people's businesses will fail because 90% of businesses fail. Chances are you won't be the 10% that succeed

It's because they treated business like a Magical Money Vending Machine, rather than learning how to do those 3 things well. And let me tell you: learning to do those 3 things well will not come overnight. And every person's journey to learning those 3 things well will be different. Some people will have natural talent & learn it fast. For others, it will take much longer.

But once you learn how to do those 3 things well, you quickly discover that there are opportunities EVERYWHERE and it's not based on "luck." That's why I was able to successfully import products from overseas & sell them for huge profits when I was just 15:



And so inside this ebook, you aren't going to learn any "tricks." Instead, you're going to learn how successful 6-figure & 7-figure stores are doing these 3 things well:

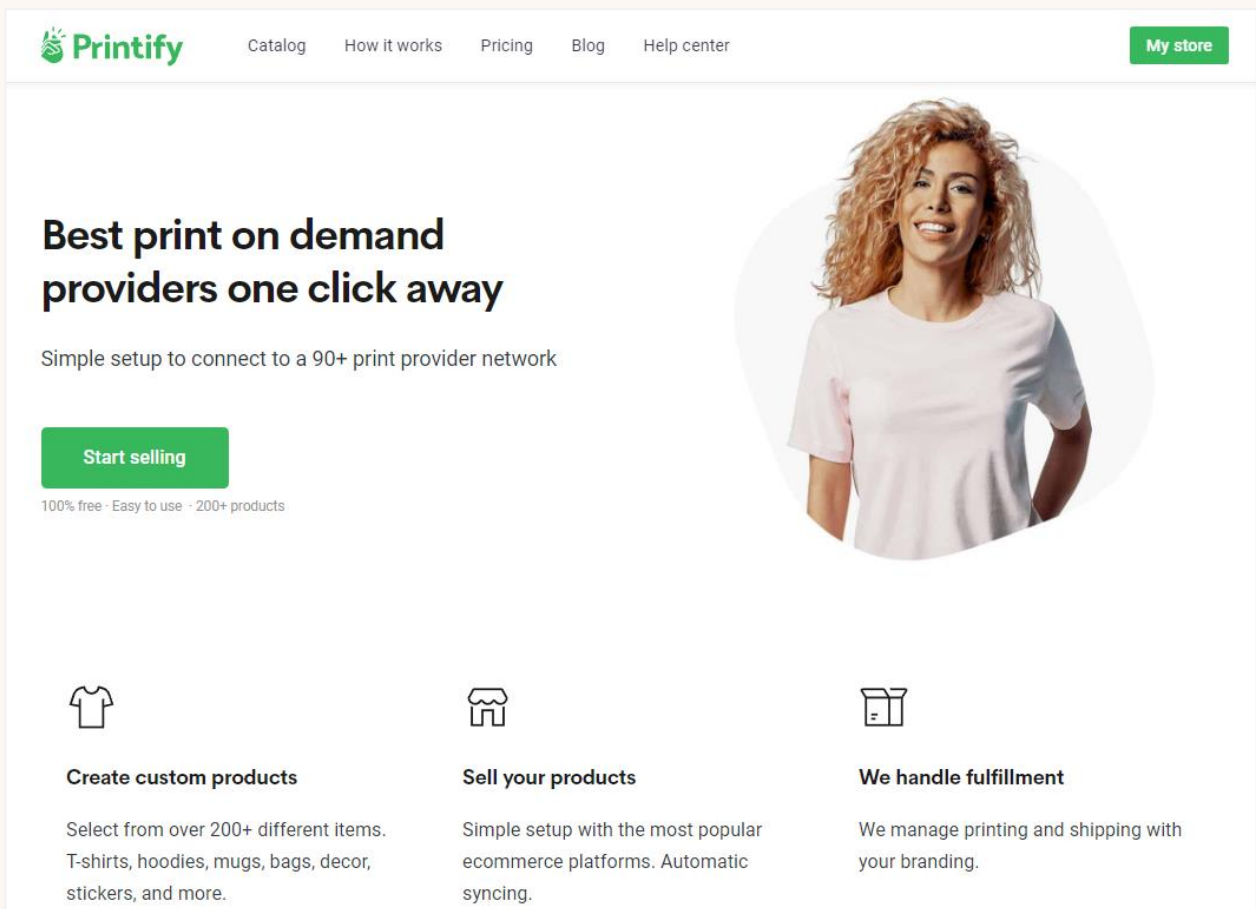
1. You'll discover how 6-figure online stores find passionate products customers love.
2. You'll learn how 6-figure online stores advertise directly to the right customers.
3. Plus you'll find out how 6-figure stores make customers want to buy from them.

Something else you'll learn: these stores also used beginner-friendly product sourcing techniques. You see, in the past, to open an online store, you usually had to spend thousands of dollars purchasing products to resell, hoping that people would buy them. But now, thanks to sourcing methods like Print On Demand & Dropshipping - new stores don't have to do that.

So, just what *is* Print On Demand & Dropshipping? If you already know, feel free to skip these chapters. But if you don't, keep reading because I am literally going to teach you how to sell products *that don't even exist yet!*

How To Sell Phantom Products With Print On Demand

Did you know that utilizing Print On Demand services like Printify, you can sell custom products like t-shirts, mugs, hoodies, shoes & even shower curtains that *don't even exist yet?*

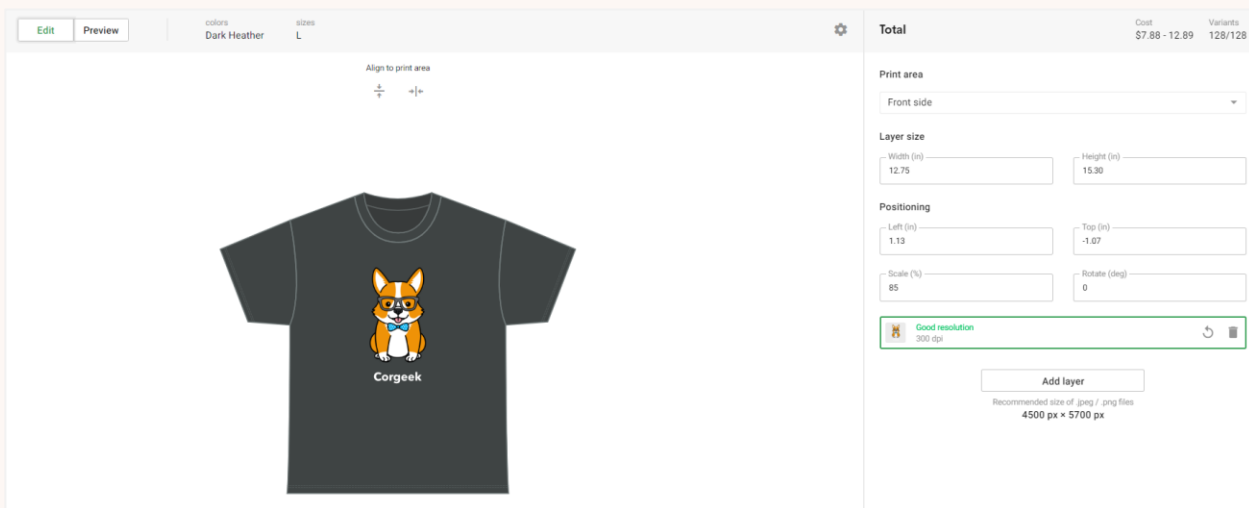


The screenshot shows the Printify website homepage. At the top, there is a navigation bar with the Printify logo, links for 'Catalog', 'How it works', 'Pricing', 'Blog', and 'Help center', and a 'My store' button. The main content area features a large circular image of a smiling woman with curly hair wearing a white t-shirt. To the left of the image, the text reads 'Best print on demand providers one click away' and 'Simple setup to connect to a 90+ print provider network'. Below this is a green 'Start selling' button and the text '100% free · Easy to use · 200+ products'. At the bottom, there are three columns of benefits: 'Create custom products' (with a t-shirt icon), 'Sell your products' (with a storefront icon), and 'We handle fulfillment' (with a shipping box icon).

Here is how it works. You take a piece of artwork like this:



And then, using services like Print On Demand services like Printify, you digitally place it onto their range of products such as t-shirts, for as low as \$6/shirt:



And you can then list these products, such as this t-shirt for sale in your store for a big markup because they are so cheap to manufacture to begin with. And then, when a customer buys a t-shirt from you, Printify will then print the t-shirt & ship it out to the customer *automatically*:



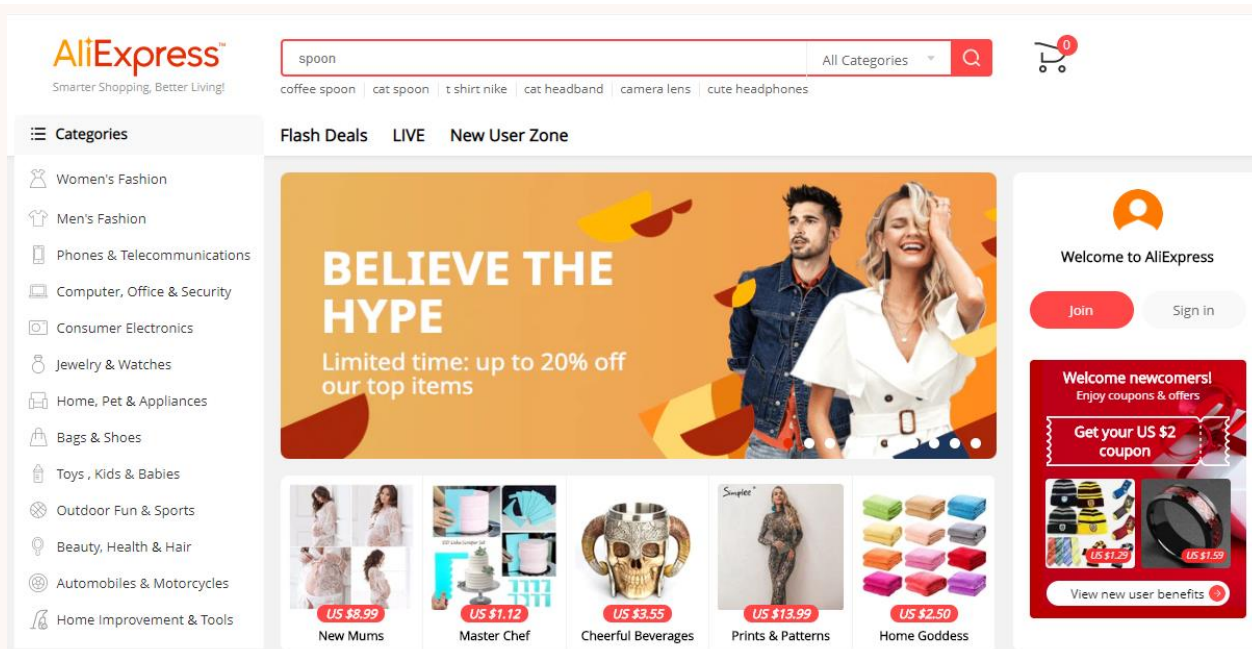
While *you* keep the difference in profit! Because you only purchase each product individually *after* the customer has bought it from you, it's great for beginners with low start-up budgets.

So Print On Demand is a great way to source & sell products with a low start-up budget. Now let's talk about another great way to sell products on a low start-up budget: Dropshipping.

How To Sell Hyper-Viral Products With Dropshipping

Dropshipping is simply a way to buy items from a manufacturer & sell them directly to your customer without having to invest upfront money buying the products! [Dropshipping isn't new](#). Companies around the world since the 60s & 70s have been taking advantage of dropshipping to make money in their stores. But now, thanks to the internet, anyone can dropship.

If you've followed me for a while you might want to skip this chapter. But if you're new to dropshipping, here is how it works. Firstly, you find a manufacturer who is willing to sell you their items one at a time, instead of in bulk. And one of my favourite places to find dropshippers is Aliexpress.com.



If you have never heard of Aliexpress before, it is a website where Chinese manufacturers let you buy super-cheap items that they make. And best of all, you don't need to buy them in-bulk. Instead, you can buy them individually.

For example, take these guitar coffee spoons. A set of them is selling on Aliexpress for \$5.96 with shipping included to the USA & as you can see from the reviews, customers love them:

7pcs/ 4pcs Guitar Coffee Spoon Set Stainless Steel Dessert Ice Cream Spoon Tea Spoon Coffee Accessories Flatware Drinking Tools

★★★★★ 4.9 ∨ 114 Reviews 1240 orders

US \$5.96 ~~US \$8.51~~ -30%

+ US \$6.00 off per US \$65.00 US \$1.00 off on US \$29.00 [Get coupons](#)

Color: 4pcs Mixed color 1

Quantity: 1 Additional 2% off (6 pieces or more) 808 pieces available

Free Shipping to United States via ePacket ∨
Estimated Delivery on 09/19 📍

[Buy Now](#) [Add to Cart](#) 📍 1439

These spoons have gone hyper-viral on Facebook, with video ads for it getting up to and OVER 1 million views - guitar players absolutely love them:

HYGO

A SPOON DESIGNED FOR ROCKSTARS

Guitar-Shaped Spoon Set

HYGO Shop Follow

Like Comment Share

👍 336 1.4K Comments 4,670 Shares

So what you do is you take these ridiculously-cheap guitar spoons & relist them in your own online store with a big markup (which you can do - because they were so cheap to begin with).

Rockstar Guitar Spoons (Set Of 4)

Brewed Treats Shop

\$14.95 ~~\$25.99~~



ADD TO CART

Buy with **PayPal**

More payment options

Secured and trusted checkout with:



Rock out to your morning cereal, your bowl of ice cream or your morning up of joe ☕ with these super cool & unique guitar spoons. Great as a gift for the 🎸 player in your life... or for yourself!

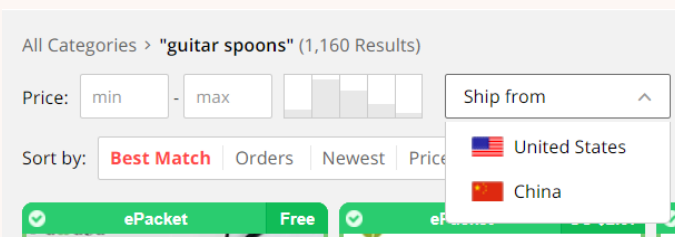
Unlike anything you've ever seen before, it's not just guitar players that love them: everyone thinks they are awesome. Be warned, when your friends & family see them, they'll want a set for themselves too!

Only available online: not available in stores.

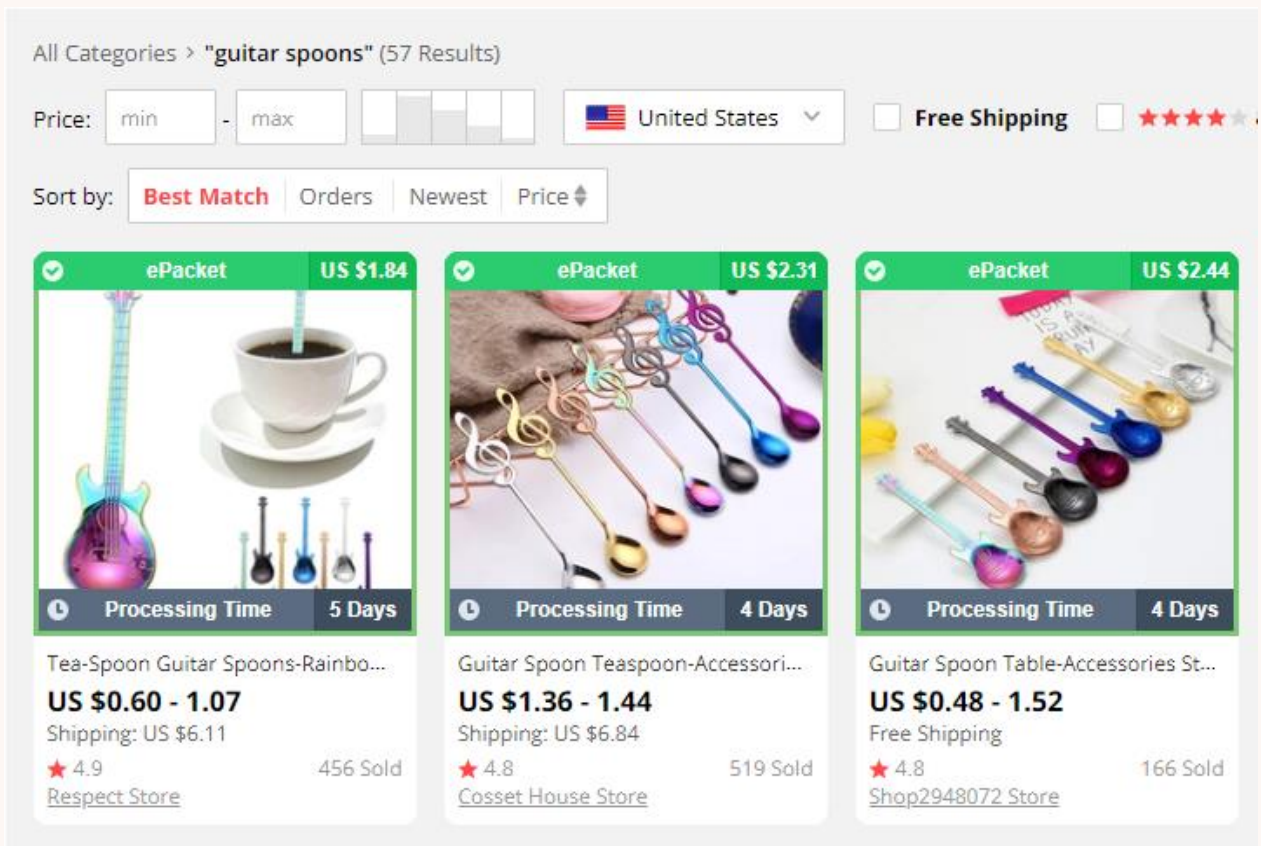
Then, when a customer buys a set of spoons for \$14.95, you then go purchase them for \$5.96 from Aliexpress... while keeping the difference as profit!

Then, instead of giving them your shipping address, you give them your customers address. The Aliexpress manufacturers will not include any marketing or invoices in the order, and so customers will have no idea how much you originally bought them for or that it wasn't your factory that shipped them to them (this is called "Blind Dropshipping").

And while Aliexpress is a place for Chinese manufacturers to list their items for sale, did you know a lot of them now have warehouses in the USA too [for faster shipping times?](#) That's right! You can now filter the search results to only see these suppliers. Just click the "ships from" search filter and choose United States:



And now you'll be able to see top-rated suppliers that ship from the USA:



As you can see, this is a great product sourcing method if you have a low start-up budget, because you only purchase products to resell *after* the customer has bought them for you - with a big price markup. And you can even have products shipped from within the USA!

And best of all: did you know that you can combine Dropshipping & Print On Demand together? Yep! This is what I like to call a "Flex Store" when you do both of these. Thanks to these two methods, anyone can get started selling real, physical, tangible products online.

So: now that you know how you can sell products & start a store even if you have a small investment budget. It's time now to move onto the real reason you're here: the 6-step formula that 6-figure stores follow to make over \$10,000/month!



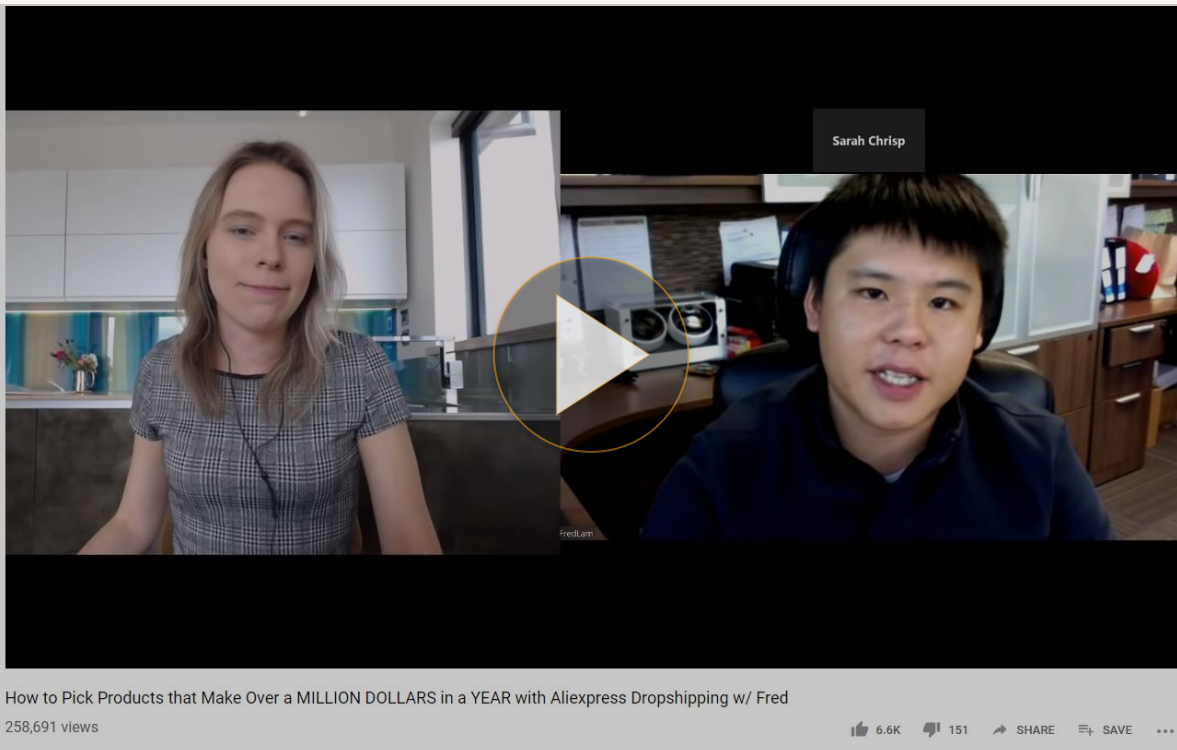
Step 1:

They Pick A Great Niche For Their Store

So the very first thing you need to do when building a REAL business by creating an online store is to pick a niche. You might be thinking, “but... what’s a niche?!”

A “niche” is a category of items. For example, in many of my video tutorials on the channel, I use the coffee niche. I’ll add lots of mugs/coffee spoons/portable mugs into my store. All of these are items that coffee lovers would like. My niche is “coffee.”

Before you anyone can start making money with an online store you need to pick what “niche” you are going to make your store around. The most important thing is choosing a niche that has PASSIONATE fans that will love your products. In [this information-packed interview with millionaire dropshipper Fred Lam](#), he explains why choosing the butterfly niche worked so well for him:



Should I Build A Niche Store Or A General Store?

This is a good question that I get asked a lot. Not everyone wants to build a store around just 1 type of customer/1 type of product. These are called “General Stores.”

So for example: a “General Store” might be a store aimed for Pet Owners (such as PetSmart in the USA). In it, you might sell a range of different products aimed at lots of different animals (e.g. dogs, cats, birds, fish, etc). Whereas a “targeted” store might only sell products designed exclusively for dog owners & fans of dogs. This would be a “Niche Store.”

And guess what? Neither is “better” than the other. I have friends with million-dollar stores that went the niche route. And I have friends with million-dollar stores that went the general route. At the end of the day, they each have their own pros/cons.

The truth though is that I think that Niche Stores are easier for beginners to have success with, and here is why:

1. By choosing 1 niche to focus on, you can brand your store to appeal specifically to that audience. So if you have a store aimed at dog lovers, you can use words related to dogs in the store name. You can use images of dogs throughout your site, such as in the logo. And you can pick a dog-like colour scheme (such as brown/grey/white/black). By doing this, dog owners will feel the store is designed for them, and it will increase conversions.
2. By choosing 1 niche to focus on, it will also be easier to upsell customers & get them to buy lots of items from you: since ALL of the products in your store will be ones made just for them - greatly increasing what we in the industry call “Average Order Value.”

It's up to you to weigh the pros & cons but my recommendation is to choose 1 niche, and stick to it.



Learn my 3-Phase Niche Selection Method, exclusive for members of our training program, The Ecomm Clubhouse. Go beyond YouTube &

[Join The Clubhouse Now!](#)

Step 2:

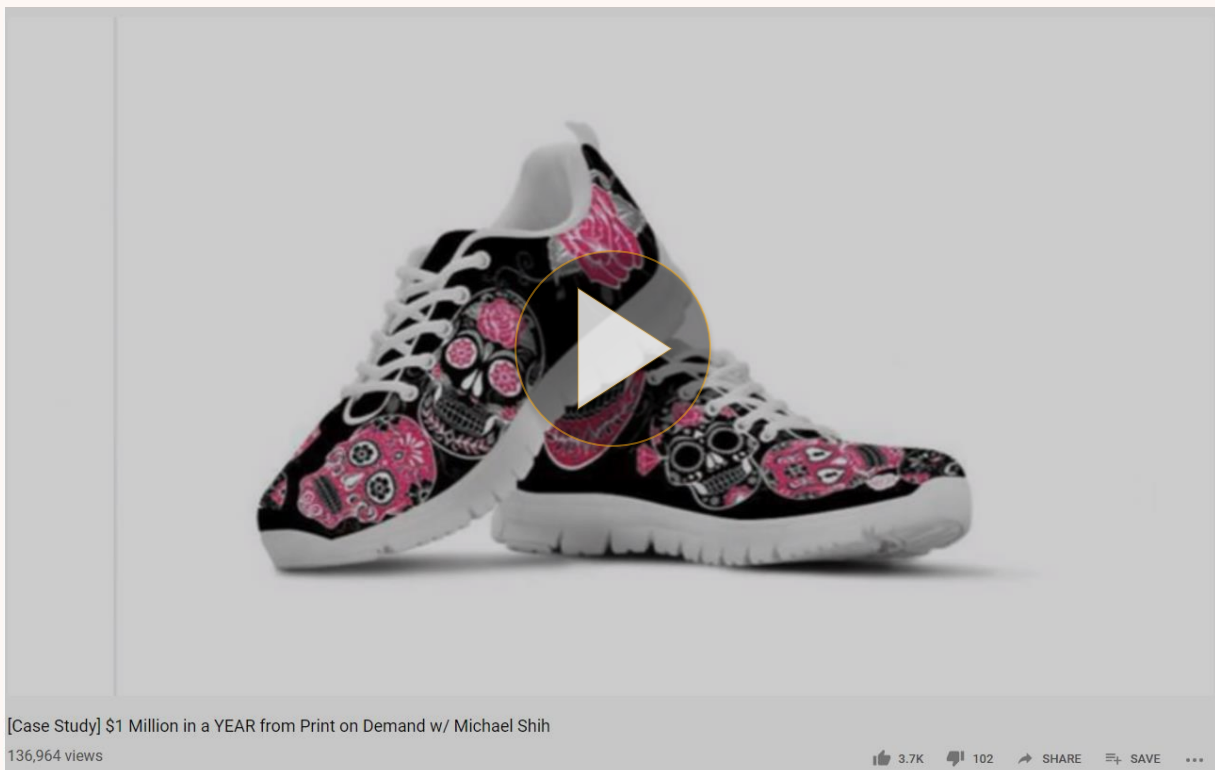
They Pick & Create Great Products To Sell

Alright: thanks to earlier chapters, you already know 2 great ways to source products if you're on a low starting budget:

1. Creating custom products on-demand with Print On Demand.
2. Relisting hyper-viral products with Dropshipping from Aliexpress.

But here is the thing: not all products you create or relist are equal. Unfortunately, I see a lot of people try and sell terrible products that nobody would ever want to purchase! And so that's what we're going to talk about in this chapter: how 6-figure & 7-figure stores choose products that people will actually want to BUY.

For example, here is a winning product that millionaire Print On Demand store owner, Michael Shih, revealed in the video [\[Case Study\] \\$1 Million In A Year With Print On Demand](#).

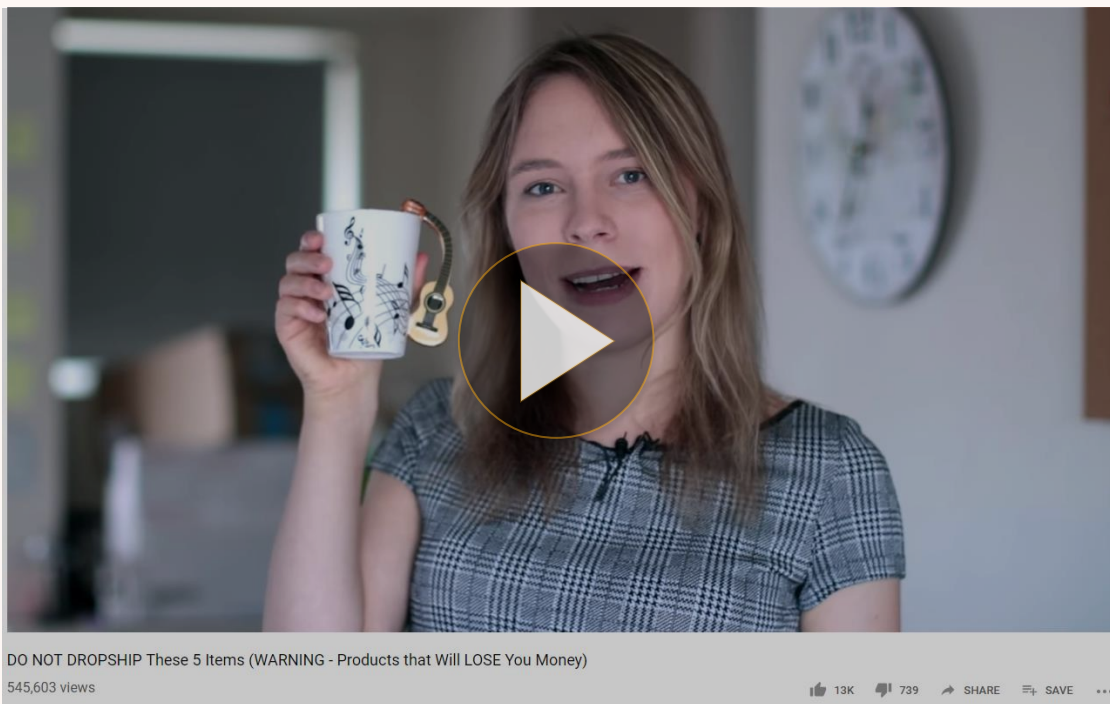


These shoes made over \$1 million dollars in-conjunction with upsells. Pretty crazy right! Well, it's not actually crazy at all. You see, there are 2 reasons that this product sold so well:

1. It appeals to an audience that is extremely passionate about their niche (gothic fashion).
2. It is extremely unique & unlike anything you can buy at your local mall.

Those are the 2 key points for choosing products with high sales potential: they should appeal to a passionate audience, and they should be unique & unlike anything the customer has ever seen before.

And this doesn't apply just to Print On Demand: it applies to Dropshipping too. Here is a great video I highly recommend watching - [DO NOT DROPSHIP These 5 Items](#):

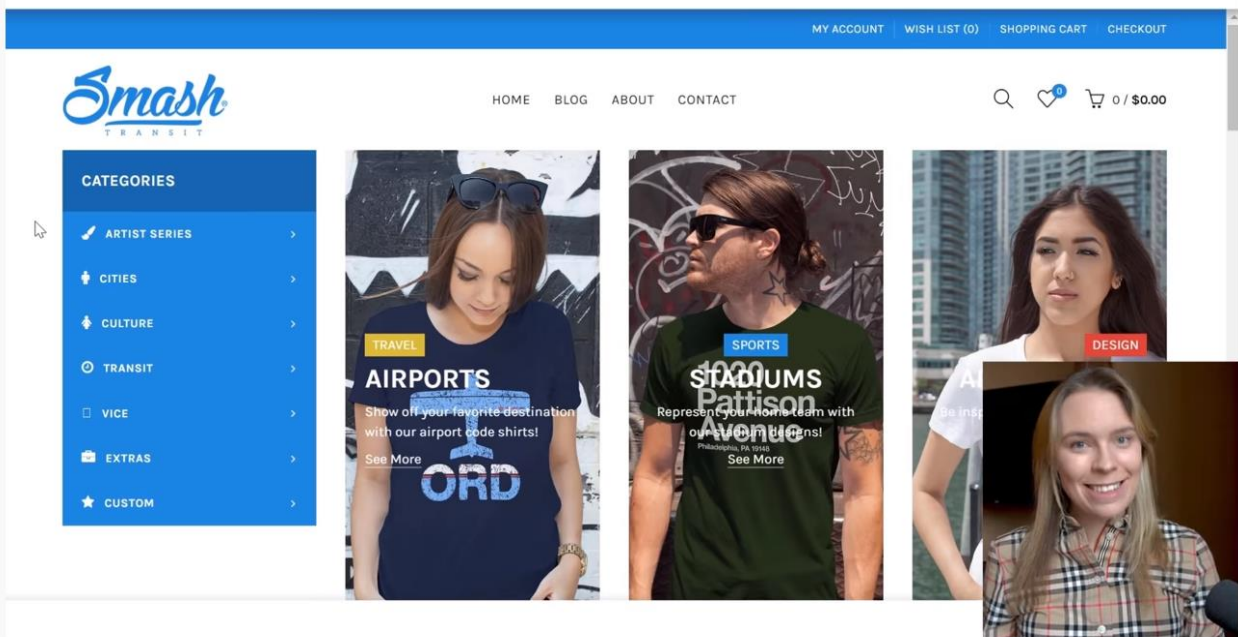


In that video, I highlight an Aliexpress product that meets this criteria - this super cool mug:



This mug is a top-selling products that has sold very well for dropshippers. Why? Well because not only does it appeal to a niche audience that it very passionate (guitar players) but it is super cool. Everyone I show the mug to loves it for it's unique guitar handle - even my friends that aren't musicians love this.

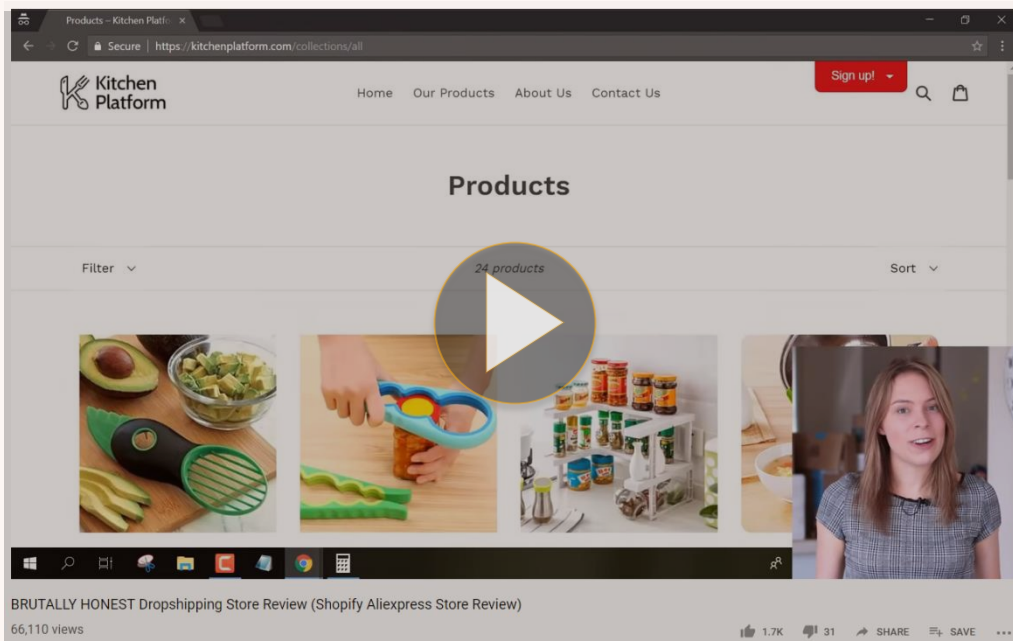
There are two other videos I highly recommend watching that showcase good products vs. bad products. The first is: [MONEY MAKING Print On Demand Store vs. LOSING Store](#):



MONEY MAKING Print On Demand Store vs. LOSING Store (Subscriber Shopify Store Reviews)
54,935 views

1.9K 41 SHARE SAVE ...

The second is a video that focused on a dropshipping store: [BRUTALLY HONEST Dropshipping Store Review](#):



BRUTALLY HONEST Dropshipping Store Review (Shopify Aliexpress Store Review)
66,110 views

1.7K 31 SHARE SAVE ...

As you'll see in the videos - I am harsh, but fair, in my store reviews 😊 some of the items that are "bad" to sell might surprise you, so I highly recommend watching each of the videos!

So before creating or adding products to your store, remember to ask yourself these 2 questions:

1. Is this product appealing to a highly passionate fanbase/audience?
2. Is this product something unique that you just can't buy at your local mall?



Follow along with my advanced over-the-shoulder product selection videos, exclusive for members of our training program. Go beyond our YouTube videos:

[Join Now!](#)

Step 3:

They Build A Semi-Automated Online Store

Not too long ago, I learned the importance of building up income streams that make you money, even if you can't (or don't want to!) work.

You see, I was on a vacation to Canada. The night before my flight home, my stomach started feeling funny. That funny feeling turned into a strange pain. That strange pain turned into sharp, unbearable pain in my right abdomen which turned out to be - can you guess? [An appendicitis!](#)



How Being RICH Saved My LIFE... (Where I've Been) Rich vs Poor #storytime

66,727 views

3.7K 118 SHARE SAVE ...

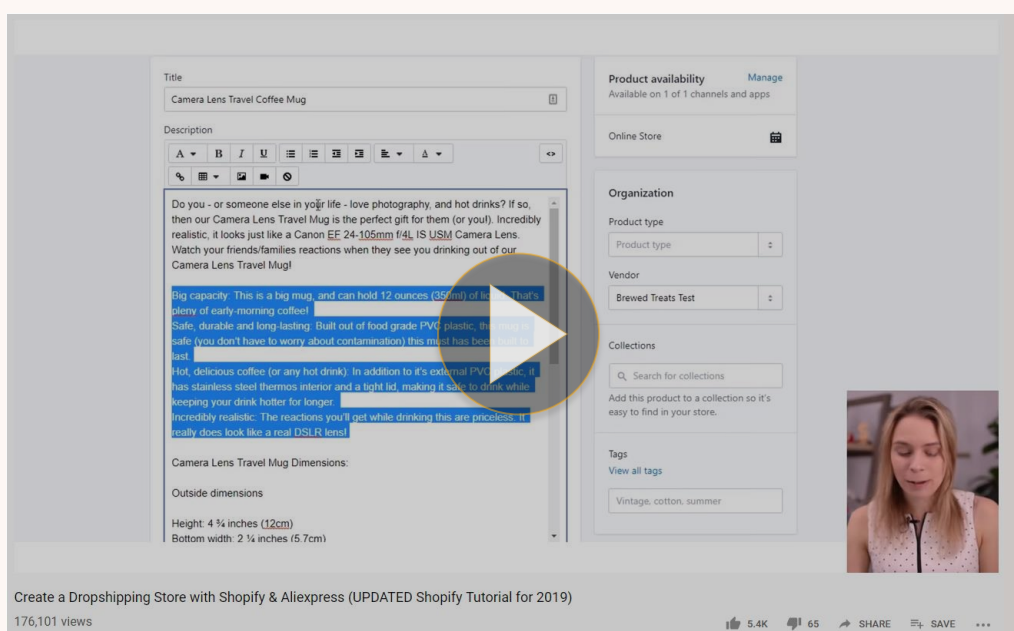
That experience of being unable to work (I could barely walk!) made me extremely glad that I had built up multiple income streams that made money for me - even if I wasn't at my desk working!

That is one of the incredible things about building an online store. Unlike traditional stores where you had to hire staff members to run it, now anyone can come into your store anyday, anytime, and purchase

items from you - even while you're asleep! That's why 6-figure & 7-figure stores make sure to automate as much as they can.

When setting up your store, you'll have several apps to help you build it. Most people will end up choosing between Shopify & Woocommerce. I strongly recommend Shopify because they have excellent, glitch-free integrations with Print On Demand services like Printify, and they own the best, free-for-beginners app to turn make setting up & selling dropshipped products from Aliexpress simple and easy: Oberlo.

If you'd like to set up a store, then check out my video - [Create A Dropshipping Store With Shopify & Aliexpress](#). While in that video I don't teach how to add in Print On Demand apps, it is very easy to do so after following these instructions, and then you can turn a pure-dropshipping store into a Flex store that sells both types of products!



And best of all: a store built like this using apps like Oberlo & Printify mean that a store that's making even \$2,000-\$3,000/day will only require 1-2 hours to manage, because they make speeding up the process of ordering products for customers MUCH faster!

Once you get to that level, it's also a great idea to hire a low-cost virtual assistant to help you so that you can turn your store into a source of semi-passive income that makes you money - even if you are recovering from lifesaving emergency surgery 😊 1-2 VAs should be enough.



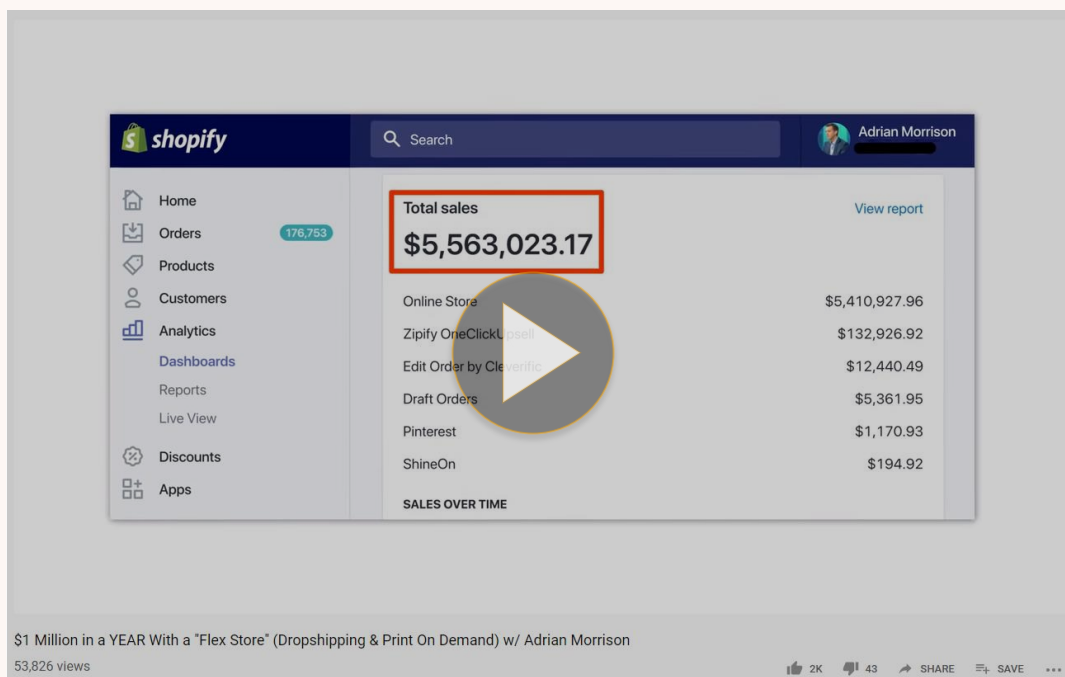
The tutorial videos in our course go even deeper than our free YouTube video: learn how to write great product page copy, how to build your store to be legally compliant & much more!

Join The Clubhouse!

Step 4:

They Use Psychological Triggers To Upsell Customers To BIG Orders!

Let me ask you a question. How do you think million-dollar Flex Store owner, Adrian Morrison, was able to scale his store to over \$5 Million Dollars? If you want to find out, then be sure to watch our video: [\\$1 Million in a YEAR With A 'Flex' Store.](#)



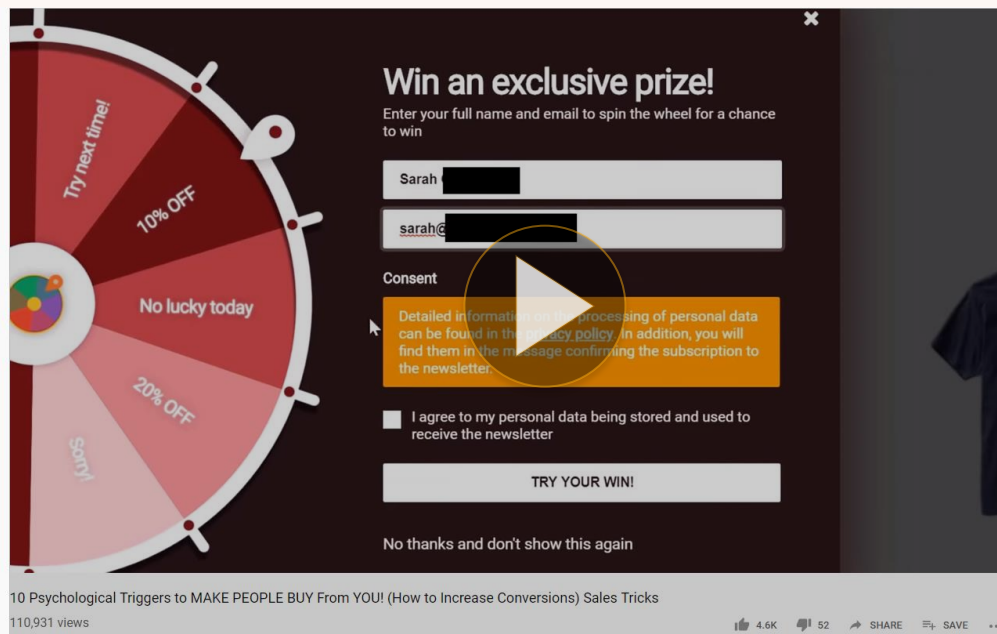
I'll tell you how: through UPSELLS, UPSELLS & more UPSELLS!

Yes. Upselling customers to buy not just 1 item, but 2, or 3, or 4, or sometimes even 10 items from you, is THE key to making the big bucks online. Here are some great ways to do that:

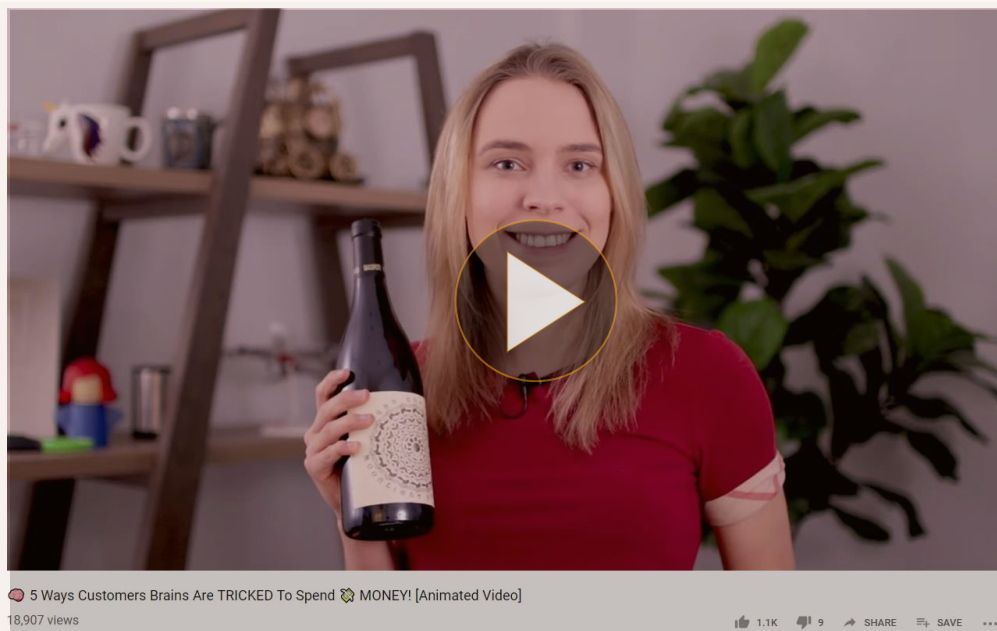
- ✓ Add an upsell to your popular products: when a customer adds an item to your cart a pop-up will show on-screen with another product recommendation, asking if they'd like to purchase that as well (think of it like what McDonalds does - "would you like fries & a drink with that burger?").

- ✔ Give customers a discount for purchasing more than 1 item from you (buy 2, get 10% off!). This is one of my favorite ways to massively bump up that average order value!
- ✔ Send customers a discount coupon after they've ordered that expires within 24 hours, encouraging them to come back & order again ASAP!

In addition to upselling customers to bigger orders, another very important way to get customers to buy more is to learn how to add tricks & triggers into your store that make customers want to buy. I reveal some in the video, [10 Psychological Triggers To MAKE PEOPLE Buy FROM YOU!](#)



And in this video here, [5 Ways Customers Brains Are TRICKED To Spend Money:](#)



Not adding in upsells/cross-sales is one of the most common mistakes that newbie store owners make and it costs them a lot of lost money. Remember: successful store owners aren't just fixated on the first sale. The REAL money is made by getting customers to order lots of items from them. Don't just think about how to get a customer to buy 1 item from you - think about ways to bump up their order values!



Want over-the-shoulder tutorial videos where I show how to tweak & modify my favorite upsell apps for BIG orders? Then go beyond our YouTube videos and

Join The Clubhouse!

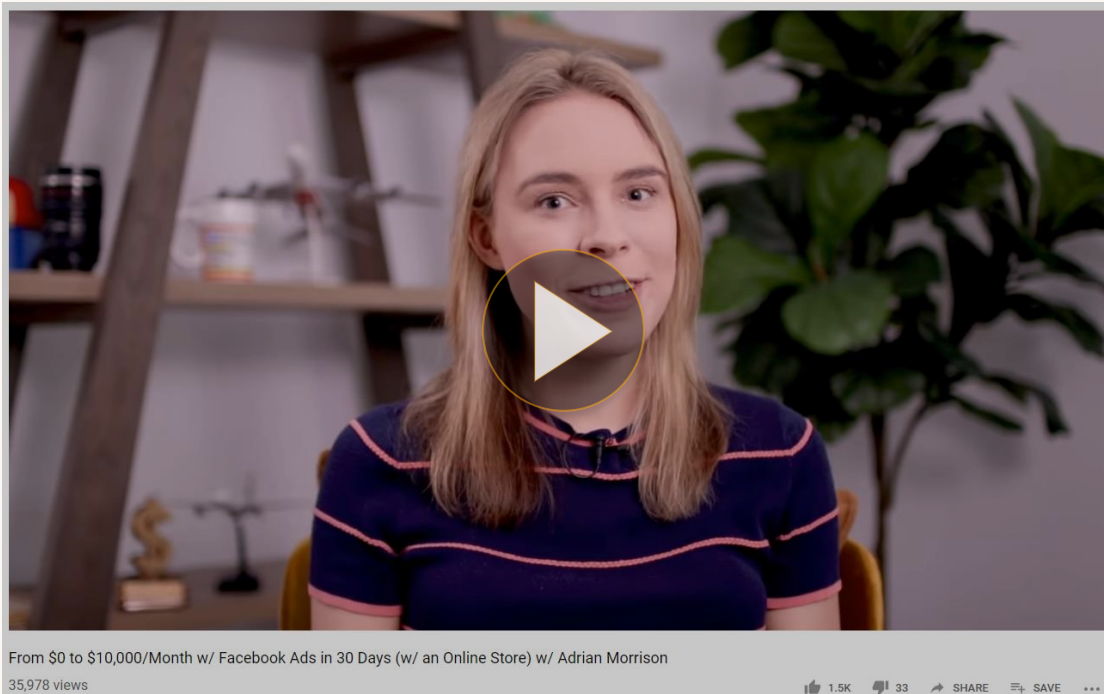
Step 5:

They Advertise & Get Customers To Come Into Their Store To Spend Money!

YES: Sadly, customers don't just wander in on their own 😊 although that would be nice. No: successful 6-figure & 7-figure stores have to advertise their store to get customers in. Most use low-cost, paid ads on social media platforms, with the biggest being Facebook.

FAST TRAFFIC METHOD - Facebook Ads

This is the #1 that 6-figure dropshipping stores drive traffic to their stores. Facebook ads create fast, instant traffic that, if set up correctly, can target your ideal customer. Check out this video in which million-dollar dropshipper, Adrian Morrison, reveals how he runs Facebook ads to the products in his stores. Watch now - [From \\$0 to \\$10,000/Month w/ Facebook Ads](#):

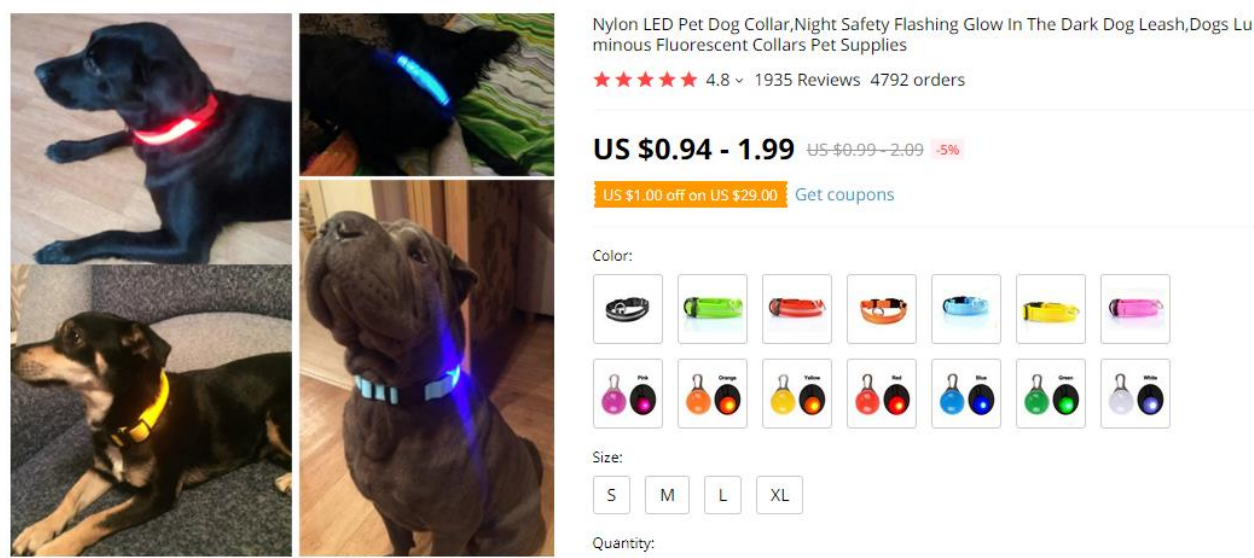


Here is the thing: most ads will not turn a profit. And that is OK! In the industry we call that “testing ads” and “testing products.” You need to spend time trying different Facebook ads & advertising different products until you find a product + ad that connects with your audience and makes you the big bucks. That is why, as Adrian mentioned, he will take each of the products in his store and run the following 3 Facebook ads for it:

1. An image ad.
2. A second image ad using a new picture.
3. A video ad that shows off his product in video form (a lot of Aliexpress dropshippers have videos you can use if you don't want to make your own).

He'll run each of them for \$5/day. If his ads make a profit, he'll then scale up the money for that winning ad. So he'll increase his ad budget from \$5/day to \$10/day for 3 days. Then if that continues to make him a profit, he'll go from \$10/day to \$20/day, and so-on! This is called “scaling up” your successful ads.

Yes, this cost Adrian money to his “losing ads.” But as revealed in the video, it paid off hugely, and he found a winning product + ad combination that lead to over \$700,000 in sales for this Aliexpress product he dropshipped:



Because you can target your ideal customer using Facebook’s incredible targeting tools, and you can start driving traffic/customers to your store instantly for as little as \$5/day, Facebook ads are the #1 traffic source I recommend for beginners.

But there are a few things you need to realize & accept when running ads:

1. There is no magical number to aim for. "Sarah - if I test 20 products, is that enough to find a winner?" - It doesn't work like that, sorry! 😊 If it did, no one would do market research!
2. Facebook has no rules against dropshippers. As long as you are complying with their policies, dropshippers are welcome to advertise on Facebook!
3. Don't become attached to products. For example, [in this video](#), I highlighted a member who became too attached to a product. He had made a t-shirt with Print On Demand, really liked it, and kept trying to advertise it, even though no one wanted to buy it! Listen to your customers.
4. Ads won't work unless your store is engaging too. It can be hard to be objective about the things we create ourselves. [Watch this video](#) of me reviewing a subscriber who made this mistake. If you've been running ads with no sales, stop & ask an honest friend or family member to tell you what they think about your ads & your store.
5. This is a big part of why no matter how many books (or courses) you read: you'll still need to combine [education with experience](#) to be successful. No guru can let you bypass the lessons learned from product & ad research!

Something else that's really great about Facebook ads, is that Facebook is extremely smart. For example, when Adrian sold \$700,000 worth of dog dollars through Facebook ads, his Facebook ad pixel collected lots of data about the types of customers that bought from him. He was then able to use that data to re-advertise to those same (and similar) customers when he launched his much more expensive Print On Demand leggings, to huge success:

Product type	Gross sales ▲	Ordered quantity	Average order value
Summary	\$3,126,120.47	242,089	\$22.04
Leggings	\$793,453.75	18,425	\$50.54
High Top Shoes	\$557,610.33	7,967	\$74.47
Totes	\$428,825.70	32,016	\$19.24
Shirt	\$195,941.46	7,340	\$32.58
Casual Shoes	\$170,215.68	2,432	\$74.54
Shoulder Handbags	\$166,732.94	3,706	\$48.27
Leather Totes	\$125,146.87	2,313	\$59.00
Blankets	\$123,490.62	2,304	\$57.52

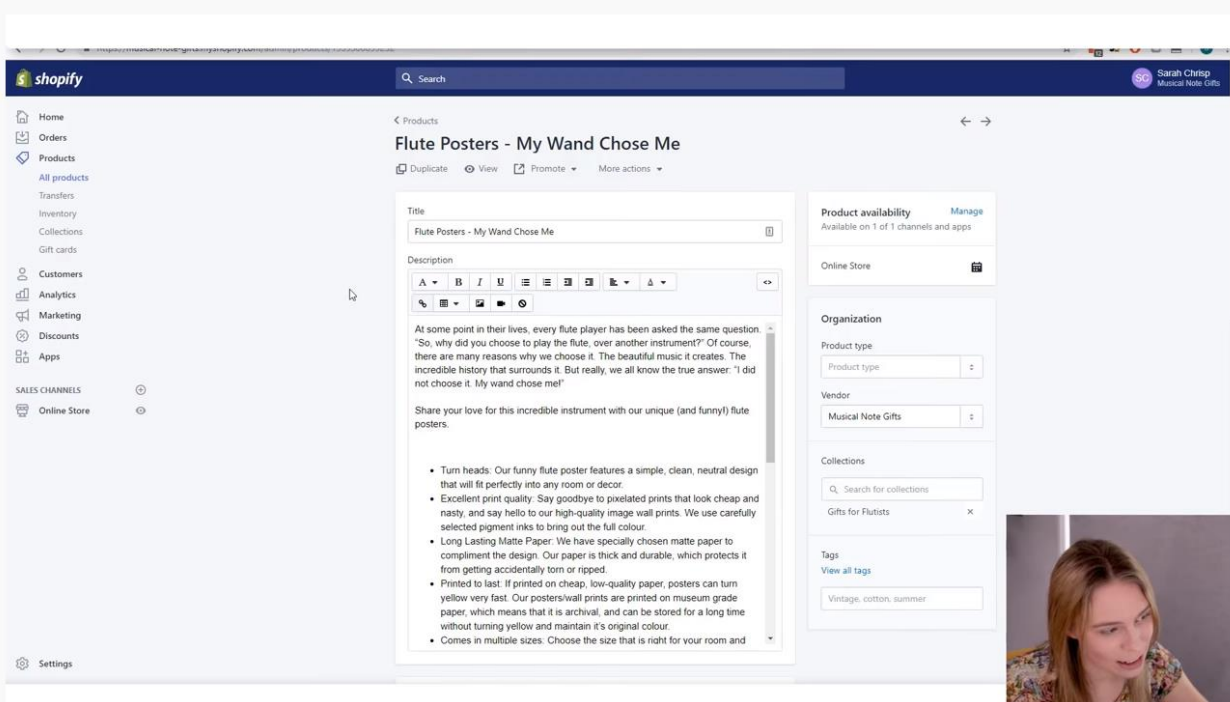
But that's just one way: there are lots of ways to drive traffic & customers to stores, including free methods. Just a warning: unlike paid traffic, free traffic will not be instant! But if you're looking for free methods, there are plenty out there: such as something called Search Engine Optimization (SEO).

FREE (But slower) TRAFFIC METHOD - Search Engine Optimization (SEO)

Have you ever gone to Google and searched for products to buy? The chances are, most of you reading this you probably have. The stores/websites you found had some tweaks/modifications made to them so that the Google search engine would prefer it to others, and rank it higher in it's search results.

These tweaks/modifications are called Search Engine Optimization, otherwise known as SEO. If you can get Google to choose your store when customers search for products related to the ones you are selling, you can get this free search engine traffic to your store.

On the Wholesale Ted YouTube channel, I created a free SEO tutorial using an example Print On Demand store. Watch it now: [TUTORIAL: How To Make \\$100 A Day With FREE SEO Traffic.](#)



TUTORIAL: How To Make \$100 a Day with FREE SEO Traffic (Shopify SEO Tutorial)

51,421 views

2.1K 38 SHARE SAVE ...

And don't just think you have to choose one or the other: you can use BOTH traffic sources to get even MORE customers to your store!



That free SEO tutorial on the channel is 34 minutes long. My tutorial videos in the Clubhouse? They are over 2 HOURS long! Go beyond YouTube &

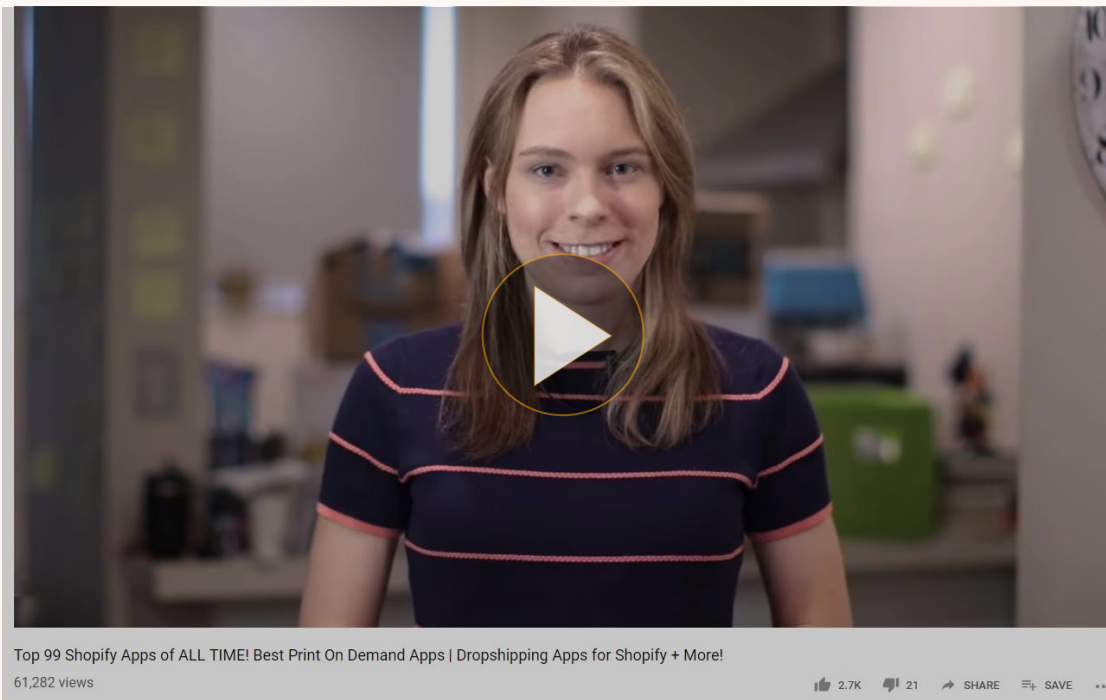
[Join The Clubhouse!](#)

Step 6:

They Grow, Manage & Scale Their Business

Now is the fun part! Once the sales start flowing in, it's time to ensure customers get their orders. The thing though is that if you add in apps to automate stores like the 6-figure & 7-figure stores do back in step 3, this part is pretty simple. In fact, most stores earning \$10,000/month take just 1-2 hours a day to manage.

And so you know what they spend their time on? Growing & scaling the store! There are lots of great apps you can install in your store to make the buying experience for customers better & to increase conversions. Want to know some of the best ones stores use? I highly recommend checking out my video: [Top 99 Shopify Apps OF ALL TIME.](#) And yes: there really are 99 Shopify apps I discuss in this video!



AND THAT'S IT! Now you know that 6-steps that 6-figure online stores follow to make \$10,000/month with a real business that:

1. Finds & creates great products to sell.

2. Puts those products in front of their ideal customer.
3. And gives those customers a great incentive to buy!

Now I can imagine that some of you are saying, this was great Sarah, there is just one problem....

I want *more!*



I want *more* training, I want *more* tutorials, I want more help in launching my new ecommerce business. For years, I just ran my YouTube channel, but after getting a flood of requests for a curated program I decided to go *beyond* the YouTube videos. That is why I created our premium, over-the-shoulder, video training program, The Ecomm Clubhouse:



Inside, you'll learn my recommended techniques for building an online store while utilizing beginner-friendly sourcing methods of Print On Demand & Dropshipping.

The Ecomm Clubhouse goes beyond our free videos on the YouTube channel in two ways. Firstly, the Clubhouse provides secret video training covering topics we've never taught on the channel before, such as how to create high-converting Facebook video ads for your product with your smartphone camera:



-  WELCOME
-  **STEP 1**
Select a Niche
-  **STEP 2**
Source & Choose Products To SELL!
-  **STEP 3**
Create & Run Your Store
-  **STEP 4**
Upselling to BIG Orders
-  **STEP 5**
How to Get TRAFFIC & BUYERS To Your Store
- INTRODUCTION TO FACEBOOK ADS (WATCH FIRST!)**
- HOW TO CREATE A FACEBOOK BUSINESS ACCOUNT**
- HOW TO CREATE A FACEBOOK FANPAGE**
- HOW TO INSTALL THE FACEBOOK PIXEL**







HOW TO EDIT A SHOWCASE VIDEO AD FOR FACEBOOK



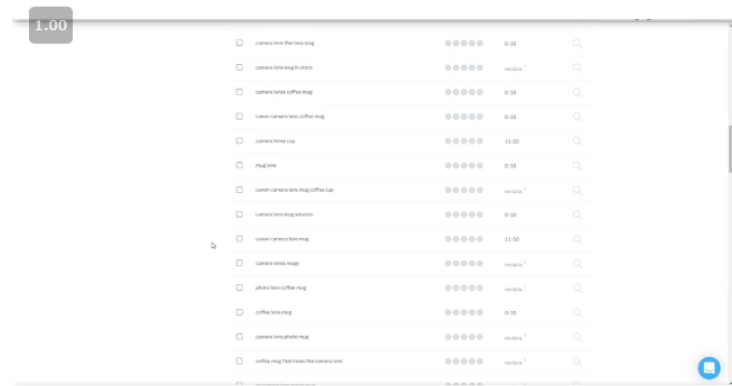
Completed this task? Click this box!

In this step, I'm going to show to edit the best showcase video that you can use for your ads. I'm going to run you through the software that you should be using to edit the videos, where to find the perfect music and the detailed process of editing your own video.

And secondly, it takes topics we've talked about on the channel, but provides even more in-depth training. For example, the free SEO traffic tutorial on the YouTube channel is 34 minutes long. My 7-part SEO series inside The Clubhouse? It is over 2 hours long!

-  WELCOME
-  **STEP 1**
Select a Niche
-  **STEP 2**
Source & Choose Products To SELL!
-  **STEP 3**
Create & Run Your Store
-  **STEP 4**
Upselling to BIG Orders
-  **STEP 5**
How to Get TRAFFIC & BUYERS To Your Store
- INTRODUCTION TO FACEBOOK ADS (WATCH FIRST!)**
- HOW TO CREATE A FACEBOOK BUSINESS ACCOUNT**
- HOW TO CREATE A FACEBOOK FANPAGE**

HOW TO FIND LOW COMPETITION KEYWORDS FOR SEO



Completed this task? Click this box!

Now, we're going to do the first phase of Search Engine Optimization or SEO. We are going to research keywords that we will be optimize each of the pages in our store around.

Our premium video training course contains over 50 videos designed to fast-track the educational process of setting up a store. My goals when creating this program were to create a course that would help beginners:

1. Create, setup & advertise a store with low-cost, beginner-friendly product sourcing methods.
2. Make their first sale.
3. Scale their sales up & up!

While there is a wealth of information available online for free, let's be honest - it's extremely disorganized. I designed The Ecomm Clubhouse to be a curated course of information I wish I'd known *before* I had started my first store.

I can't guarantee anyone's success & this isn't a step-by-step course to getting rich. I don't believe in Get Rich Quick schemes (clearly!). However, I am happy to say that we've had several students who have used my training to help fast track their ecommerce journey. I love reading their success stories & love knowing I have helped people:

Name: [REDACTED]
Email: [REDACTED]
Subject: Thanks!!!
Message: Hey Sarah!

I just wanted to write and say thanks. Your course has been awesome. So I started it...3 weeks ago? I needed step-by-step instructions to just show me how to get into all this.

I applied everything, narrowed down niches, did all the things you recommended.

My store went live on Friday, ads started running Sunday, and I have already made 5 sales!

Your course is great. It's exactly what I needed to give me the foundation information to get started - from here I can branch out and keep learning - but that barrier to entry on the learning curve is HARD and your courses helped me sail past that.

So - thanks. :) Good work all around and great content. Made a huge difference for me. <3



Adam

Love your content! Thanks so much for doing what you do! I made half a million last year dropshipping ONE product from aliexpress. I came back and watched your videos many times for guidance. You're an amazing teacher!



Art

I cant blv this is real and I am making money. \$125 this week... not bad for my second week in business

Reply ·

And I would love to hear your success story. But the only way you can have one, is by taking action. So don't say, "I'll do it next week." Or say, "I'll do it tomorrow." Start today.

[Join The Ecomm Clubhouse Now](#)