

**HOW TO MAKE
\$10,000
A MONTH
DROPSHIPPING**



Being able to earn a 6-figure income online is a dream of many people... for many reasons.

Obviously, the lifestyle that \$10,000/month affords you is incredible. You can buy pretty much whatever you want, when you want. Yes, that part is definitely nice!

But not only this... there is also the amazing element to having an online business: the freedom to go *wherever you want, when you want*.



No more hour long commutes each day to the office.

No more sitting at a desk for 8 hours doing things you don't want to do.

No more early mornings. No more late nights. You set your schedule.

No more being told what to do. You are in control.

But out of all of these things, we think there is something even better: the feeling you get when you know that you can finally give your family the life that they deserve.

So perhaps you've tried to start a 6-figure online business... and not succeeded.

Again, that doesn't surprise us. Why? Because here is the thing. There are so many people out there that claim that they'll teach you how to build a successful online business... but they don't do one critical thing.

They don't *show you what to do*.

They don't tell you *the exact steps* that you need to follow.

Their course, their ebooks, everything - is incredibly vague... yet filled with *hype*. So you buy them and get excited by them... until you realize that that's it. They haven't actually shown you *what steps you need to take to actually build it*.

So no wonder you didn't succeed. You weren't given a formula to follow.

Which is why in this ebook, we are going to give you the exact 5-step formula to follow to build a \$10,000/month dropshipping business with Aliexpress.

The 5-step formula to \$10,000/month with dropshipping:

1. Pick a niche to build your store around.
2. Build a semi-automated dropshipping store.
3. Add upsells for HUGE profits.
4. Run Facebook ads on each of your products to find 1-2 winning products that, by themselves, will earn you \$10,000 each month.
5. Grow & run your store (it takes 1-2 hours each day).

Before we get into these 5 steps though, we're going to explain what dropshipping and Aliexpress is for newbies out there. If you already know about these things, then feel free to skip those chapters.

Alright - let's just go and jump straight into it!

The Magic of How Dropshipping Works

Before we begin, it's important that we make sure that everyone understands what dropshipping is. Here is an infographic to help you understand:



Why Dropshipping Has Very Little Risk

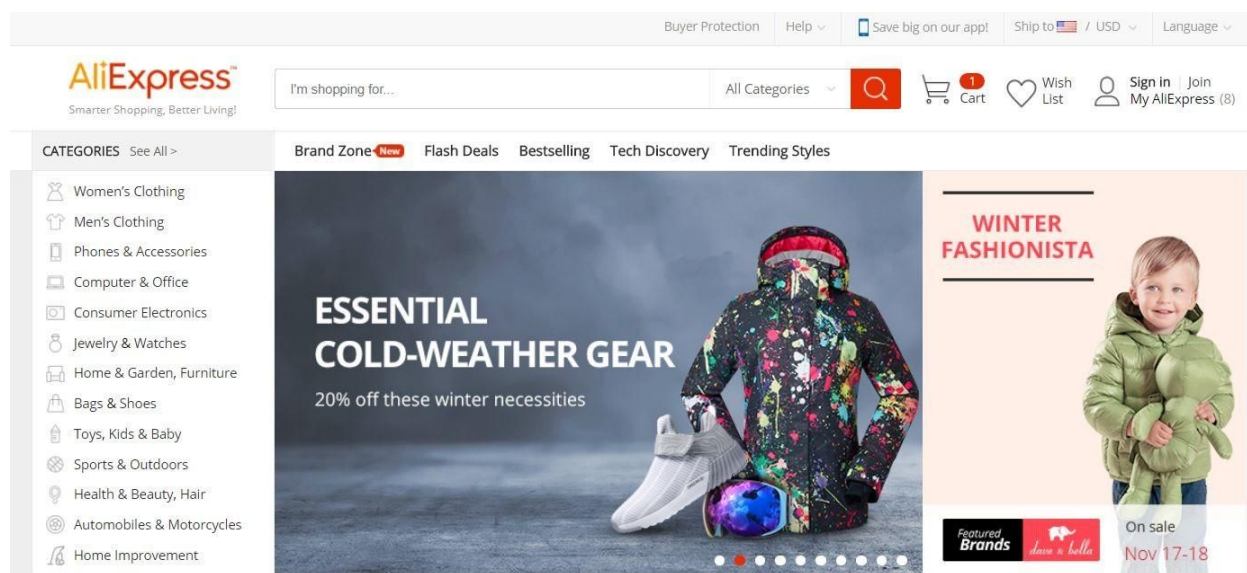
1. Your dropshipper has a catalog of items that they manufacture/sell to you individually at Wholesale prices.
2. You list those items in your store with a big markup (for example, you might buy a mug for \$3 but price it for \$10 in your store).
3. A customer comes and buys the mug from you for \$10. You then go to the dropshipper and buy it for \$3.
4. The dropshipper then ships it directly to your customer.

As you can see, there is very little risk for you because you don't have to buy any items in-advance. You only buy items once a customer has purchased them.

The Ultimate Dropshipper: Aliexpress

So, where do you find super-cheap dropshippers? The answer is simple: [Aliexpress.com](https://www.aliexpress.com).

If you have never heard of Aliexpress before, it is a website where Chinese manufacturers let you buy super-cheap items that they make. And best of all, you don't need to buy them in-bulk. Instead, you can buy them individually.



The Four Reasons We Recommend Dropshipping with Aliexpress

1. The suppliers on there are used to working with dropshippers like us. We can rely on them to send our customers their orders.
2. As you'll discover while reading this ebook (if you skip ahead to step 3) there are some incredible tools which connect with Aliexpress that make setting up and running a semi-automated store super easy (yes - imagine that - making \$10,000 a month almost on autopilot!).
3. There is a huge range of items to sell.
4. The items on there are very, *very* cheap.

And when we say the items are very cheap, we are not kidding. Let's take this product here - a pair of cute socks that turn your feet into cats. How much do you think you'd pay for these socks? \$10? \$9? \$8? Maybe even \$5? Take a guess:



Taken your guess? OK, good. Now let me tell you the price.

They are 80-90¢ each.

Yes... just 80-90¢ each. Take a look for yourself:

A screenshot of an Aliexpress product listing. The main image shows a person's feet wearing orange cat socks. To the left is a vertical strip of smaller images showing different sock colors. The product title is "cute harajuku print cat socks women boat socks summer autumn korean animal funny cute low cut ankle sock happy sock sokken". It has a 4.9 star rating from 6749 votes and 4164 orders. The price is listed as US \$0.79 - 0.89 / Pair, with a -20% discount and 2 days left. Shipping is free to the United States via China Post Ordinary Small Packet Plus, with an estimated delivery time of 20-39 days. The quantity is set to 1 pair, and 55821 pairs are available. The total price depends on the product properties selected. There are "Buy Now" and "Add to Cart" buttons at the bottom.

Think you could buy a pair of these socks in the USA for 80¢? There is no way. Aliexpress is the ultimate dropshipper for new sellers thanks to the abundance of low-cost items to dropship.

Wait - What About the Shipping Times?

When newbies enter the world of Aliexpress dropshipping, they see the abundance of low-cost items to dropship and they get extremely excited. But then they hit a stumbling block...

Wait - what about the *shipping times*? How long will it take for the item to arrive from China?

That is why we recommend that new dropshippers start out by selling to customers in the USA (no matter where in the world you live). And that is because of something very important...

ePacket Shipping.

The ePacket shipping option is an agreement between China & the USA that let's items be shipped very cheaply from China to the USA. And when we say cheap, we mean *very* cheaply.

Take a look at how low the shipping cost would be to ship those socks from China to the USA using ePacket shipping:

Shipping Company	Shipping Cost	Estimated Delivery Time 	Tracking Information
China Post Ordinary Small Packet Plus	US \$0.51 Free Shipping	20-39 days	Not available
AliExpress Standard Shipping	US \$2.03 US \$1.59 You save: US \$0.44 (about 22%)	19-39 days	Available
ePacket	US \$2.31 US \$1.89 You save: US \$0.42 (about 18%)	12-20 days	Available
EMS	US \$40.17 US \$20.08 You save: US \$20.09 (about 50%)	12-21 days	Available
TNT	US \$71.48 US \$35.75 You save: US \$35.73 (about 50%)	12-60 days	Available

As you can see, it costs just \$1.89 to ship all the way from China to the USA and they'll arrive within 10-20 days. Crazy right?

Wait - Don't Other Countries Have ePacket Shipping as Well? Why Sell Only to the USA?

A lot of our subscribers live in other countries. And so understandably they think "hey - I'm from the UK. Why don't I sell to people in the UK rather than just to people in the USA?"

Well, here is the thing. Firstly, you're not at a disadvantage for selling to people in the USA. So why not take advantage of the huge population of the USA and start there?

With over 300 million people, there are tonnes of sub-niches within the population that you can target. It makes running ads a lot easier.

Secondly, if you sell to people in the USA and you don't live in the USA, then guess what - you probably don't have to pay any sales tax! Whereas, if you live in the UK and sell to UK residents, then you'll need to collect VAT - which is not so much fun.

And thirdly, and very importantly, the ePacket shipping option that the USA uses and the rest of the world uses is very different. When it comes to ePacket to the USA, it is the United States Postal Service that controls it. Whereas for ePacket to places like the UK, it is China Post that handles it - and it's often not as efficient.

Wait - Will People Buy Items Even with “Long” Shipping Times?!

YES! This will have only a marginal impact on your sales.

Step 1: Pick a Niche for Your Store

OK. Now that we've talked about what dropshipping and Aliexpress is... it's time to move onto the step-by-step formula to making \$10,000/month with this business model!

So the very first thing you need to do when building a store is to pick a niche.

What is a Niche?

A “niche” is a category of items.

Before you can start making money with an Aliexpress store you need to pick what “niche” you are going to make your store around.

Broad vs. Targeted Niche

When picking your niche, we recommend that most beginners start out by picking a “targeted” niche versus a “general” niche.

What is the difference between those two? Well, a “general” niche might be say, a store that sell items aimed at pet owners. Whereas a “targeted” store might be a store that is aimed at dog

owners. As you can see, one niche is broader than the other.

Here are the reasons why we think targeted niches are easier for beginners:

1. Most important, your conversions will be higher than a general store.
2. This is because every item you list in your store will be relevant to the visitors you bring in. Think about it - if you have a store aimed at pet owners, then the items you have listed that are aimed at cat owners won't interest the visitors you bring in who own dogs.
3. You can brand your store around your niche to appeal specifically to your audience. So if you have a store about dogs, you can use the word "dogs" in your domain/store name and use images of dogs in your logo.

I Want to Make a General Store - Is that OK?

A "general" store has more has lower conversions, so it might take you longer to make money: but in the long-term, you'll have more scaling potential. Which is why some of our friends like Adrian Morrison (a super successful dropshipper too).

Neither is better than the other. So you can choose to start a general store if you'd like. They both have advantages and disadvantages. We recommend a niche store, but it's up to you.

Step 2: Build a Semi-Automated Dropshipping Store

Fantastic. Now, we just need to create it! In this step we're going to make a semi-automated store that takes just 1-2 days to manage (imagine that - just 1-2 hours a day to manage a store earning you \$10,000/month!).

So how do you build a semi-automated dropshipping store?

The best solution is to buy in [Dropbiggy.com](https://dropbiggy.com) for only 69 \$ you buy a shop created by professionals with the best products optimized for the largest number of conversions.

Did you know 95% of Shopify Dropshipping stores FAIL miserably due to easily avoidable mistake?

Here is one more reason to give the most difficult work in the hands of professionals.

Better, when you buy your store in [Dropbiggy.com](https://dropbiggy.com) you get Lifetime support

Step 3: Upsell Customers to BIG Orders

Whenever we come across a dropshipper that is barely making money or breaking even, one thing quickly becomes apparent.

They have not added upsells/cross-sells/remarketing to their stores. Here is what you now need to add to your store to optimize it for conversions:

1. Upsells for your products.
2. An email marketing app to send out regular newsletters.
3. A plan in-place to remarket to existing customers.

A huge part of why 6-figure (and even 7-figure) stores are able to make so much money is that they realize that you shouldn't just become fixated on the initial sale. Instead, you should be trying to get them to buy more than 1 item for you.

Not adding upsells/cross-sells/remarketing to your store is one of the most common mistakes that newbies make, and it causes them to lose out on a lot of money. Here's another reason to buy your store at [Dropbiggy](#).

Step 4: Finding Winning Products with Facebook Ads

Do you remember when we said earlier that our goal through this whole 6-step process is to find winning products that, by themselves, can earn over \$10,000/month? This was the process:

1. Add a bunch of products to your store.
2. Run Facebook ads for each of the products.
3. Identify which ads/products are profitable, and which ones aren't.
4. Kill the ads for the ads/products that aren't profitable.
5. Scale up the ad budgets for the ads/products that are... with the goal being to scale them so that you are earning over \$10,000/month from just 1-2 products!

So now that you've setup your store, it's time to run Facebook ads and test your products!

Now that you know more about picking the right audience, you can head to Facebook and create ads for each of your products. Here are some tips:

- Start with simple \$5/day ad budgets. You can scale up from there.
- We recommend running ads for 4 days.
- Even products that don't end up being "winning products" will often make some sales along the way. Take this revenue and reinvest it until you find a winning product.
- Don't be discouraged if it takes awhile. It's normal! ***Let the data tell you the story.*** Oftentimes the items that we think look they'll surely be winners turn out to be losers.

If you can't afford to run Facebook ads, then there is one traffic source that you can use to drive customers to your store, and that is SEO (search engine optimization traffic).

Step 5: Grow & Manage Your Store!

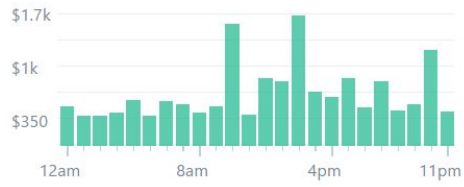
Now is the fun part - now that you've built your store, test products and found the winning items... it's time to grow and manage it. Luckily for you, this step is pretty easy. Every day you'll just need to set aside 1-2 hours to manage your orders and answer your emails.

And YES - it really only takes 1-2 hours to manage a store that is earning \$10,000/month, since we have already largely semi-automated the process in step 3. Pretty incredible, right?

AND THAT'S IT! Now you know the 5-step formula to building a [6-figure dropshipping store](#).

TOTAL SALES Nov 3

\$16,733.70 636 orders



TOTAL SALES BREAKDOWN Nov 3

Orders	\$16,733.70
Refunds	\$0.00
Total sales	\$16,733.70

VISITORS Nov 3

10,792 10,172 unique

